

TEATOWN

Hudson River

EAGLEFEST

FEBRUARY 1, 2025 ◦ [TEATOWN.ORG/EAGLEFEST](https://teatown.org/eaglefest)

Sponsorship Opportunities



TEATOWN



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EAGLEFEST



Eagle Sponsorship: \$5,000

THE “GREEN” SPONSORSHIP

- Naming/Branding rights of the “Eagle Theatre Sponsored by X” including
 - Signage: Banner on the outside of the Eagle Theatre (sponsor to provide)
 - Permission to customize tent with any branding; e.g., signage, seat cushions, giveaways, etc. (sponsor to provide)
- Your company will be featured in all EagleFest press releases
- Full-page ad in 2025 Event Guide (widely distributed)
- Company logo displayed prominently on the following material:
 - The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - **Event flyers distributed throughout Westchester**
 - All Teatown e-Blasts sent to 11,000 recipients in December and January
 - **Official EagleFest Facebook event page and Instagram posts**
- Your company will be featured in all EagleFest press releases as a “Green” Sponsor. Your logo will be prominently displayed on all “Green” material, e.g., recycling, trash, and composting stations, water bottle filling stations, etc.
- 8 tickets to the event
- Prime placement display table in main collaborator tent (Eagle Headquarters)
- Company banner hung outside Eagle Tent (provided by sponsor)
- 4 tickets to Teatown’s Annual Gala, (valued at \$2,000). Your company’s logo will be included in the digital e-journal which plays on-screen during dinner and is posted on Teatown’s website
- Company logo included in the digital journal displayed at the event.
- Company logo posted on Teatown's website (annual traffic/visits ??)

To secure a sponsorship for EagleFest 2025, contact:
Jean Costello, Director of Development: jcostello@teatown.org



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Hawk Sponsorship: \$2,500

- Company logo displayed prominently on the following material:
 - The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - Event flyers distributed throughout the community
 - All Teatown E-Blasts sent to 11,000 recipients in December and January
 - All EagleFest advertising
 - Official EagleFest Facebook event page
- Half-page ad in 2025 Event Guide (widely distributed)
- 6 tickets to the event
- 2 tickets to Teatown's Annual Gala, (valued at \$1,000). Your company's logo will be included in the digital e-journal which plays on-screen during dinner and is posted on Teatown's website
- Company banner hung outside of Eaglet Stage (sponsor to provide)
- Table display in main collaborator tent (Eagle Headquarters)

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Falcon Sponsorship: \$1,000

- Company logo displayed prominently on the following material:
 - The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - Event flyers distributed throughout the community
 - 2025 Event Guide
- Company banner hung outside Eaglet Stage (sponsor to provide)
- 4 tickets to the event

Owl Sponsorship: \$500

- Company logo displayed prominently on the following material:
 - The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - Event flyers distributed throughout the community
 - 2025 Event Guide
- Company banner hung outside Eaglet Stage (provided by sponsor)
- 2 tickets to the event

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